

## Visual Communication Spatial Designer

I'm interested in using the skills I acquired to combine visual communication, graphic and interactive design into space planning and interior design.

### Experience

- 2021 - today **Multidisciplinary Designer at Basman\Tenenbaum Studio**
- Design and professional project management, including graphic work and branding, planning, and designing spaces while specializing in signage design.
- 2020 - today **Founder & Lead Designer at Ogh. Design Studio**
- Management and establishment of an independent design studio specializing in creating a visual identity for various brands. Leads design projects from concept stage to launch.
- 2019 - 2021 **Visual Thinking Designer at School of Design and Innovation**
- Designer and content for the marketing in-house design studio of the school of Design and Innovation, building a visual identity for campaigns and maintenance of social networks.
- 2016 - 2021 **Photographer & Content Creator at Zadig & Voltaire Israel**
- Responsible for photography and creating marketing content for the promotion of social networks for the 'Zadig & Voltaire' fashion brand franchise in Israel.

### Education

- 2017 - 2021 **(B.Design) Specialization at Spatial Visual Communication, School of design and innovation, College of Management.**
- President excellence Certificate
  - Dean excellence Certificate
  - Major project excellence Certificate
  - 'Green Escort' certificate

2015 - 2016 **Styling-Pro course graduated**

Shenkar College

### Community

- 2019 - 2020 Participation in the development of 'MAX Project' a technological impact project of vital value to society.
- 2017 - 2018 Volunteering at the '180 Degrees', Association - Association for the advancement of people with disabilities through sports
- 2013 - 2015 Military Service at CIC Sergeant in the K-9 unit, IDF.

### Skills

Branding & visual Identity, Spatial & interior design, 3D rendering, infographic, interactive & digital.

### Softwares

Figma, Sketch, AutoCad, Illustrator, Photoshop, InDesign, XD, Premiere Pro, After Effect, Rhinoceros, 3DS MAX & Vray.

### Languages

- Hebrew - Native,
- English - Very good
- Spanish - Basic